



How To Add Your Company Logo To Your LinkedIn Profile In 3 Easy Steps:

It is important to your overall credibility to have your company logo on your LinkedIn Profile. It should appear in 2 sections: 1) Experience Section and 2) Intro Section. If your profile has doesn't have your logo, LinkedIn inserts the generic gray bars.

1. Create a company page on LinkedIn.

Company & Education

KEY ELEMENTS

- Insert Logos
- Only Relevant to Current Business



Generic Business, LLC



Duchess Enterprise, LLC



St. Mary's College of Maryland

(Peg Duchesne LinkedIn)

To create the company page, find the icon in the navigation bar that says "Work". Hover or click for the dropdown menu. Scroll down to the last item in the menu "Create a Company Page".



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Create a Company Page

On the next screen, Select "Company Page" and fill in the relevant information, most important of which is your company logo



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- 2. Return to your profile page.** Edit your Experience Section by adding the newly created company page. Go to the “Company Name” box. Begin typing your company name exactly as it appears on your company you just created. Select your company when it appears in the drop-down. Don’t forget to save. Once done, refresh the page and your logo will appear in the Experience Section.

Edit experience

Notify network
Turn on to notify your network about job and education changes. Updates can take up to 2 hours. Learn more about [sharing profile changes](#). On

* Indicates required

Title*

Employment type

Learn more about [employment types](#).

Company name*

Location

[Delete experience](#)



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- 3. Navigate to your Intro Section.** If your logo appears, you are done. If it does not appear yet, there is one last step to complete. Edit the Intro section and make the following selections:
- Current Position - Select the position with the logo from the drop-down
 - Check the box saying "Show current company in my intro"

You can do the same thing for your education so that the logo of the institution you attended will appear as seen in the example above for Duchess Enterprise and St. Mary's College of Maryland.

Edit intro

Current position

Position*

LinkedIn Masterclass Training at Barker Business Solutions

[+ Add new position](#)

Show current company in my intro

Industry*

Business Skills Training

Education

Education*

University of North Carolina School of Law

[+ Add new education](#)